



NATIONAL
ASSOCIATION *of*
REALTORS®



- Who:** REALTORS® who want access to the latest business technology skills and trends changing the real estate industry
- What:** Tech Edge
- When:** Tuesday, March 20, 2018 9:00am – 4:30pm
- Where:** Montgomery Marriott Prattville Hotel & Conference Center at Capitol Hill, 2500 Legends Circle, Prattville, AL
- Why:** To stay relevant in today's ever-changing technology environment
- Cost:** \$49.00 (includes lunch)

NAR Tech Edge is a one-day professional development conference focused on how technology is impacting real estate businesses.

Tech Edge reflects the local market needs and trends on technology. It is filled with short, rapid-fire sessions from national speakers and local tech experts. Attendees learn immediate ways to implement technology trends in their real estate practice.

Topics at NAR Tech Edge can vary depending on availability of speakers, but a standard sampling of topics might include:

- Today's Hyper-Connected Consumer
- The Business of Being Social
- 10 Things You Need to Know about Data Security
- Building Your Brand Online
- Picture Perfection
- RPR® Reports: More than Just Property Info
- 10 Things All Online Newcomers Should Do
- To Team or Not to Team
- Instagram: Beginner to Next Level User
- Working with Millennials: A Hit or a Myth?
- The Internet of Things and the REALTOR®'s Place In It
- Using Snapchat for Networking & Business
- Content Strategies that Sell
- My Biggest Tech Mistake
- There's an App for Everything
- Prospecting for Pennies
- Tech Ethics
- Blogging for World Domination