



For Immediate Release: October 7, 2016

Contact: BrittanyDickey@alabamaone.org

Alabama One Credit Union, "There's a new ATM ... right where you need one!"

Tuscaloosa, AL. (October 7, 2016) – The old adage that "location, location, location" is everything for commercial growth has certainly proved true for downtown Tuscaloosa. Alabama One Credit Union becomes a part of that growth as they unveil their newest 24-hour ATM location in the heart of Temerson Square.

The 2-block section that borders Temerson Square is a popular entertainment district that features such local merchants as Rhythm & Brews, Depalma's, The Avenue Pub, Black Water Brewing Company, and others. "This is a perfect spot for Alabama One to expand our service to our members and have a visible presence in one of the most active areas in our city," said Brittany Dickey, Human Resources and Marketing Director at Alabama One. "As a financial institution with such deep roots in Tuscaloosa, we love making an impression in an area so popular with residents."

Jason Halperin, the credit union's Chief Lending Officer, says the growth of downtown over the last few years and the resulting foot traffic in that area is part of the reason that Alabama One chose the location – aside, he says, from being a fan of the local favorites in this area. "The reality is that installing and servicing a new ATM is a real investment. It's important that we choose our spots wisely to have the greatest impact on our members," Halperin said. "I think this area still has room for a lot of growth".

Alabama One Credit Union first began serving the Tuscaloosa area by addressing the financial needs of B.F. Goodrich employees over 50 years ago. Since then, the credit union has grown to 11 locations spanning 21 counties and includes locations in Mt. Vernon and Carrollton, Alabama. With over 60,000 members served, Dickey is confident that at least a few of them will be glad to see one new ATM in one great location, location, location.

Deposits at Alabama One are protected and administered by the National Credit Union Administration, NCUA. The NCUA Share Insurance Fund insures individual accounts up to \$250,000, and a member's interest in all joint accounts combined is insured up to \$250,000. The Share Insurance Fund separately protects IRA and KEOGH retirement accounts up to \$250,000. The Share Insurance Fund has the backing of the full faith and credit of the United States. Alabama One serves 60,000 plus members and has assets of approximately \$580 million and has a field of membership which includes 21 Alabama counties.

Alabama One Credit Union
1215 Veterans Memorial Parkway
Tuscaloosa, Alabama 35404
205-342-0165 office
205-562-2315 fax